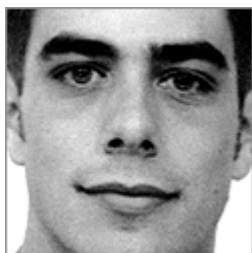


Luc Hutter - Summary



Face

Full name Jean-Luc Hutter
Date of birth 29th of July 1974
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CH-3007 Bern

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E-Mail luc@luc.net
Web www.luc.net

Languages German/French (bilingual)
English (fluent)
Italian/Spanish (basic)

Education Business School of Berne WMB
Internship in the capacity of collaborator in a Marketing- & Advertising Agency
Diverse long-term travels in Anglophone countries
Swiss IT Certificate SIZ in Web Publishing

Experiences Webmaster of the Swiss Free Democratic Party FDP
IT-Supporter and Web Publisher as Freelancer
Course instructor of Web Publishing Seminars
Web Publisher and project leader in a Web Agency
Project collaborator in an «Idea Factory»
Assistant to the Management of an Art-Project during the «Expo.02»
Executive of a eco-occupation program for unemployed asylum seekers

Luc Hutter - Curriculum vitae

1992 - 1995

Business School of Berne WMB

- Certificate with commercial diploma

More info is to be found here: <http://www.bvbern.ch>

1997

Internship in the capacity of collaborator in the Marketing & Advertising Agency «BrainStore AG», Biel-Bienne

- Conceptual design, realisation and monitoring of several marketing sanctions and advertising strategies as well as ads- and poster campaigns, packaging designs, product positioning, etc.
- Market research, strategies of commercial launches and referrals for the private industry as well as for different public institutions
- Development of idea-finding-processes for the commercialisation of an "Idea Factory", namely the «BrainStore» Switzerland

More info is to be found here: <http://www.brainstore.com>

1998 - 2002

Web Publisher and project leader in the Web Agency «On St@ge AG», Berne

- Realisation of websites and internet applications
- Planning and adjustment of all development phases, as well as coordination of the project collaborators (designers, developers, editors, etc.)
- Consulting and support of clients during and after the project phases
- Assembly and maintenance of the company know-how in the whole sector of Web Publishing

More info is to be found here: <http://www.onstage.ch> (now: <http://www.comperio.ch>)

2000 - 2002

Course instructor of Web Publishing seminars at «comperio.ch AG», Berne

- Planning and execution of divers courses and workshops
- Accompaniment of multiple term courses to achieve the Web Publisher Diploma in the scope of the «Swiss Informatics' Certificate» SIZ
- Theoretical and practical courses in the area of Html, CSS, JavaScript, Dhtml, Typography, conception and realisation of websites, as well as specialised courses for MS FrontPage & Adobe Photoshop

More info is to be found here: <http://www.comperio.ch> and here: <http://www.siz.ch>

2002

Assistant to the Management of the Art-Project «Who am I?» during the Swiss National Exhibition «Expo.02», Yverdon-les-Bains

- Administrative and personal mentoring of approx. 50 permanent guides and employees during the entire exhibit (6 months)
- VIP-Guide in German, French and English
- IT support and coaching of the administration section

More info about the specific project is to be found here: <http://www.stuernwolf.net/werbinich/e>, the archives of the whole Expo.02 is to be found here: <http://www.expo-archive.ch/eng>

2003 - 2005

Executive of the eco-friendly occupation program for unemployed asylum seekers «Bern/Thun on wheels», Berne and Thun

- Planning and realisation of the occupational program «Berne/Thun on wheels» – a free bicycle rental with the goal to promote the eco-friendly individual traffic in urban centres
- Recruitment, guidance and coaching of approx. 30 asylum seekers, as well as several 'civilian workers' and one apprentice
- Significant participation for the design of the sponsoring strategy, creation of a national networking group with related projects, as well as significant improvements in the operational concept in order to increase the efficiency of the project in deficit

More info is to be found here: <http://www.bernrollt.ch>, <http://www.thunrollt.ch> and <http://www.schweizrollt.ch>

2006 - 2007

National Webmaster of the Swiss Free Democratic Party (FDP), Berne

- Development, reorganisation and maintenance of all websites on the national level
- Nation wide distribution and support of the FDP own CMS solution in the cantonal and local parties, as well as for several exponents and nominees
- Evaluation and implementation of electronic propaganda instruments in regard to the national elections 2007
- Implementation of the national election campaign strategies in the online medias
- IT-Support in the entire General Secretariat (Clients, Servers and network)

More info is to be found here: <http://www.fdp.ch> and <http://www.prd.ch>

2003 - 2008

Computer-Supporter and Web Designer as Freelancer

- Realisation of websites, as well as IT-Support & -Consulting